



AIM CellStar™ Pomagrape

AIM CellStar™ Pomagrape anti-aging juice is a combination of superfruits, focusing on improving health through antioxidant nutrition. The featured ingredient in the juice is pomegranate.

Known for their superior combination of antioxidants. These super nutrients are the front line in the fight against free radicals and the push for a detoxified, clean body system. Research suggests that antioxidants are capable of preventing heart disease and certain cancers, as well as keeping our minds sharp, eyes healthy, and immune systems in working order.

Antioxidants are measured by Oxygen Radical Absorbance Capacity (ORAC) - the gold standard test to measure antioxidants in foods. Pomagrape provides 1,250 ORAC units per serving, which puts it ahead of other noted antioxidant foods like cranberries and raspberries.

Plus, CellStar contains half the sugar of regular juice. This is achieved with the addition of stevia. While other juices are high in sugar and artificial sweeteners, Pomagrape contains only the natural sugars found in the fruit and stevia.

Stevia extract has zero calories, zero carbohydrates, and scores a zero on the glycemic index, which is a measurement of how quickly food will raise blood glucose levels.

Pomagrape anti-aging juice, with its tart bite and striking, dark ruby red color, gets its flavor from a concentrate blend of pomegranate, cherry, white grape, strawberry, lemon, apple, and pear.

Pomagrape contains blueberry extract which is home to a certain class of antioxidant called anthocyanidins. These anti-aging nutrients help protect against free radical damage to the skin, slow age-related memory loss, and increase satiety. The blue pigments have been shown to improve the integrity of skin collagen which is responsible for skin strength and elasticity. Its degradation leads to unwanted wrinkles that accompany aging. In a study published in *Pharmacological Research* (2005), researchers found that blueberry extract improved

learning on several cognitive performance tests which suggests they may be beneficial in the prevention of age-related memory deficits. Promising new research cited in *Food Chemistry 2008* indicates that blueberry extract can enhance weight management by increasing satiety.

Black currant extract found in the Pomagrape blend specializes in providing antioxidant protection and, in particular, relief from arthritis. Studies have identified linolenic acid in currants as the primary pain relief component. The antioxidants in currant may have anti-cancer and cardiovascular benefits, and they have proven to be beneficial to night vision and fatigue-related vision impairment.

The featured extract pomegranate, provides ample support to the anti-aging goal of the juice as it is one of the world's most antioxidant-rich super fruits. Pomegranate juice concentrate, the largest component

Key Benefits and Features

- Provides antioxidant health
- Reduces the appearance of aging
- Aids mental cognition
- Lessens arthritis symptoms
- Maintains prostate health
- Improves cardiovascular system
- Helps prevent urinary tract infections
- 1,250 ORAC per serving
- Half the sugar of regular juice
- Tart taste
- Natural fruit extracts
- No artificial ingredients

Nutrition Facts

Amount	% Daily Value*
Per 60 ml	
Calories 20	
Fat 0 g	0%
Saturated 0 g + Trans 0 g	0%
Carbohydrate 4 g	1%
Fibre 0 g	0%
Sugars 4 g	
Vitamin C	25%

* Percent Daily Values are based on a 2,000 Calorie diet.

Ingredients: Juice Concentrate Blend (pomegranate, cherry, white grape, strawberry, lemon, apple, pear, and water), Pomagrape Blend (pomegranate extract, chokecherry extract, elderberry extract, blueberry extract, black currant extract, grape seed extract, hibiscus extract, raspberry extract, and apple extract), stevia, and natural flavour.

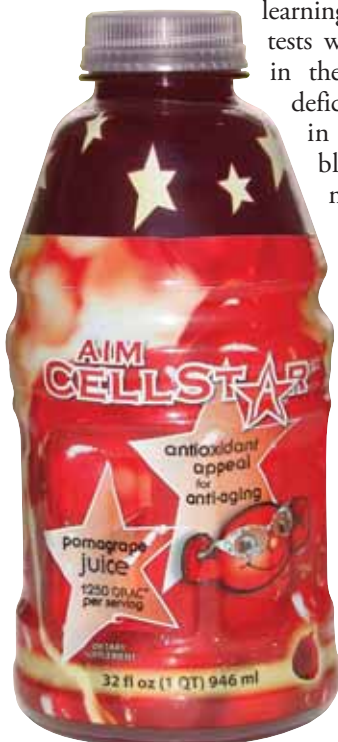


of the juice, was found in a study (*Journal of Urology*) to slow the progression of prostate cancer. Participants in the study also reported a decrease in joint pain.

In a study published in the *Journal of Agricultural and Food Chemistry*, researchers found that pomegranate juice had 20 percent more antioxidant capacity than red wine, Concord grape juice, blueberry juice, black cherry juice, açai juice, cranberry juice, orange juice, green tea, black tea, white tea, and apple juice. The antioxidant activity of pomegranate juice and extract has been linked to an assorted group of polyphenols including ellagitannins, gallotannins, ellagic acid, and flavonoids such as anthocyanins. The potential health benefit of the fruit and its juices are linked to the polyphenols, which are known to function as antioxidants that provide anti-cancer, cardiovascular, and anti-aging benefits by protecting cells against oxidation.

The grape seed extract in Pomagrape provides cardiovascular benefits through multiple mechanisms. It limits our body's ability to manufacture LDL cholesterol, which leads to atherosclerosis. It also fights oxidants that reduce arterial elasticity and helps prevent the clumping of platelets, which lessens the blood clot formation that leads to heart attack and stroke.

Pomagrape also contains the hibiscus extract. See study on reverse. (Q&A on reverse)



AIM CellStar™ Mango Tango

AIM CellStar™ Mango Tango juice is a combination of superfruits and herbs, focusing on stimulating the body's immune system. The juice features mango and mangosteen among its ingredients. The status of these superfruits is associated with the combination of phytochemicals and nutrients that fight against free radicals in the body. Mango Tango provides 1,250 ORAC units per serving. While other juices are high in sugar and artificial sweeteners, Mango Tango contains only the natural sugars found in the fruits and stevia.

Mango puree is the primary ingredient in Mango Tango. The pulp of mango contains phytonutrients such as pigment antioxidants like quercetin, kaempferol, and catechins. Research has determined that there are up to 25 different carotenoids found in the mango pulp, the highest of which is beta-carotene. A study published in *The American Journal of Clinical Nutrition* found that an assortment of only four different carotenoids boosted overall immune function by 37 percent in just 20 days.

Mango Tango has a pleasant, sweet taste, attributed by the mangosteen. There are a number of scientific studies on mangosteen and the majority of the research is centered on xanthones, which are phytonutrients that have been associated with benefits in intestinal and immune health along with the support of cartilage and joints.

Camu-camu contains more vitamin C than any other known plant in the world. Mango Tango provides one-fourth of the daily value of vitamin C per serving. Used predominantly in Japan, camu-camu is gaining a reputation as an immune booster and a mood balancer.

Echinacea also supports a healthy immune system. A 2007 University of Connecticut study found that taking Echinacea cut the chances of catching a cold by more than half, and it can reduce the length of a cold by one-and-a-half days. According to German researchers, Echinacea appears to stimulate the immune tissue in the mouth upon ingestion. The researchers also found that maximum benefit came between three to six days after the first ingestion of Echinacea is taken. In addition, Echinacea stimulates white blood cells that help fight infection, aids in reducing redness, soreness, and other symptoms of infections, and shows mild antibiotic activity against Streptococci and Staphylococcus aureus.

Both Mango Tango and Pomagrape contain the herbal extract hibiscus, and one study found the hibiscus extract to cut the incidence of urinary tract infections by 77 percent. The double-blind study focused on 90 women between the ages of 18 and 55 with a history of at least eight urinary tract infections. It was found that the flavonoids and proanthocyanidins in hibiscus extract exert antimicrobial activity against bacteria like E. coli by preventing adherence to the bladder wall.

Q&A

Can I drink more than 60 ml per day?

The natural antioxidants found in CellStar pose no risk to health, and research has yet to find any case where consumption of great quantities of antioxidants had a negative effect.

Key Benefits and Features

- Provides antioxidant health
- Boosts the immune system
- Soothes joint pain
- Supports intestinal health
- Balances mood
- Helps fight infection
- Helps prevent urinary tract infection
- 1,250 ORAC per serving
- Half the sugar of regular juice
- Mild sweet taste
- Natural fruit extracts
- No artificial ingredients

Nutrition Facts

Amount	% Daily Value*
Per 60 ml	
Calories 20	
Fat 0 g	0 %
Saturated 0 g	0 %
+ Trans 0 g	
Carbohydrate 4 g	1 %
Fibre 0 g	0 %
Sugars 4 g	
Vitamin A	4 %
Vitamin C	25 %

* Percent Daily Values are based on a 2,000 Calorie diet.

Ingredients: Puree Blend (mango, mangosteen, and water), Juice Concentrate Blend (pomegranate, orange, pineapple, white grape, lemon, apple, pear, and water), Mango Tango Blend (camu-camu extract, echinacea extract, hibiscus extract, and raspberry extract), stevia, natural flavour, natural fruit, and vegetable extracts for colour.



Why is there settling in the bottom of the bottle?

CellStar contains pulp from the fruit purees and concentrates that provide additional antioxidants. It is best shaken before serving to ensure that pulp is evenly distributed.

Please explain the 'Best By' date printed on the cap.

CellStar is an all-natural superjuice that contains no preservatives, unlike competitor brands. The lack of preservatives only allows a short time between opening the bottle and the "Best By" date.

I have an allergy to mangoes; can I still drink CellStar Mango Tango?

Mango allergies are associated with the mango peel, which is removed in the mango puree found in Mango Tango. However, it is possible for small amounts of peel to remain on the fruit before being pureed. If you have a mango allergy, we recommend that you consume CellStar Pomagrape.

Distributed by:

